REP: TEL# 703 528 780 REP: TEL# 703 528 780 REP HEADLINE# 6228187 TRF# 321462 ORDER WORKSHEET \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

\*\*CHANGES\*\* \*\*\* WETV-TV \*\*\*

REP: :LINE#:REP :CD: CON CM ADV # CITY TAX FLIGHT DATES SEP18/12 PRDCT AMERICAN CROSSROADS EST#691 COMMENTS: (LINE, ORDER, INVOICE) ORDER # :LINE#: ORD COM1: N/A DUE TO BREAKING NEWS COVERAGE, MAKE GOOD STP. THIS IS A MAKE-GOOD FOR SEP19 ON LINE-12 FOR 1 SPOT/WK PROGRAM: GOOD MORNING AMERICA PROGRAM : ORD COM1: <u>ს</u> 12 \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* PLS CFM, THX 9/20 TTLS RTS OK'D M4-5 TO LENA FR JULIE AMERICAN CROSSROADS AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = Þ S 700A-900A 700A-900A ADV. NAME ISS/AMER. CROSSROADS GOOD MORNING AMERICA AGY. NAME CROSSROADS MEDIA LLC TIME PERIOD : LGTH : SEC : STATE TAX SEP27/12 WK-2 ALEXANDRIA, VA 22314 66 CANAL CENTER PLAZA, CONTRACT # 6228187 30 30 CO-OP BILLING NEEDED AGENCY EST# = 691 \$2,250.00 \$2,250.00 RATE 9/25 9/19 START CLASS: NATL. SALES PRSN WA- JOE KNAUER BUYER NAME EMILY MILHOAN REP.# 9/19 END :SPTS: WEEK : DATE : /WK: INVT : 0 OFF. # 6556 LOCAL DATE SEP20/12 TUE WE U SALESMAN # REGIONAL :TOTL: :SPTS: 14.05 0

## REP: TEL# 703 528 7800 CREDIT ADVISORY: AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP \*\*CHANGES FAX# 703 528 7880

REP HEADLINE# 6228187 TRF# 321462 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

FROM REP SEP20/12 14.05
\*\*CHANGES\*\* \*\*\* WFTV-TV \*\*\*

107300.00		CONTRACT TOTAL TOTAL SPOTS	0					SEP/12 107300.00
(SEP20/12) PLS ADVISE.	(SEP PLS	\$2,250.00 \$2,250.00	30S \$130S \$1	AKE GOOD S	SEP19 SEP25 COVERAGE, MAKE GOOD	EAKING NEWS	MISSED:WED/700A-900A OFFER:TUE/700A-900A CMT:N/A DUE TO BR	M5 OK'D BUY#12
(SEP20/12) PLS ADVISE.	(SEP	\$1,000.00 \$1,000.00	30S \$1	(a (a)	SEP21 SEP23	1200N OOA ITNESS NEWS.	: MISSED: FRI/1100A-1200N OFFER: SUN/600A-900A CMT: MG IN EYEWITNESS	STATION MAKEGOOD OFFERS: M4 OK'D BUY#18
					NW/TC	[NE-18 FOR 1 SP	PROGRAM: EYEWITNESS NEWS ORD COM1: MG IN EYEWITNESS NEWS. THIS IS A MAKE-GOOD FOR SEP21 ON LINE-18 FOR 1 SPOT/WK	PROGRAM: EYEWI ORD COM1: MG IN THIS IS A MAKE-G
1		NDS	Ľ	9/23	9/23	\$1,000.00	VIEW 30	PROGRAM : THE VIE 54 A 600A-900A
0		FRI	0	9/21	9/21	\$1,000.00	200N 30	18 S 1100A-1200N
S :TOTL:	DAYS	WEEK :	:SPTS:	: END	: START : DATE	C: RATE	PERIOD : LGTH : SEC	:LINE#:REP :CD: TIME : :LINE#: :

MARKET TOTALS \$306,571 WFTV 35% WKMG 19% WESH 29% WOFL 15% WKCF 1% WRBW 0% WOPX 0% WRDQ 1% EFTV 0% CABL 0%

DEMOS- RA35+\* SVC- NSI

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME